

**2.—Principal Weekly and Semi-Weekly Newspapers of Canada: Places Where Published, Circulations, Years Established, and Political Affiliations, by Provinces.**

NOTE.—Information taken from *Canadian Advertising*, April-June, 1939, except where otherwise indicated.

| Province and Paper.                           | Where Published.                 | Circulation   | Year Established. | Political Affiliation. |
|---|----------------------------------|---------------|-------------------|------------------------|
| CITY AND COMMUNITY WEEKLIES.                  |                                  |               |                   |                        |
| New Brunswick—<br>Gazette (tri.).             | Chatham.                         | 1,393         | 1910              | Ind.-Lib.              |
| Quebec—<br>Montreal—<br>English—<br>Standard. |                                  | 75,365        | 1905              | Ind.                   |
| Herald.                                       |                                  | 15,842        | 1911              | Ind.                   |
| Canadian Jewish Chronicle.                    |                                  | 10,974        | 1897              | 2                      |
| Canadian Jewish Review.                       |                                  | 8,217         | 1921*             | 2                      |
| Beacon.                                       |                                  | 5,000         | 1929              | Ind.                   |
| Free Lance (Afro. Can.).                      |                                  | 5,000*        | 1933              | Ind.                   |
| French—<br>La Presse (Sat.).                  |                                  | 178,983       | 1884              | Ind.                   |
| Le Petit Journal.                             |                                  | 83,737        | 1926*             | Ind.                   |
| L'Unité.                                      |                                  | 33,000        | 1935              | Ind.                   |
| La Patrie.                                    |                                  | 29,091 (Sat.) | 1878              | Ind.                   |
|   |                                  | 99,364 (Sun.) |                   |                        |
| L'Autorité.                                   |                                  | 13,500        | 1913              | Ind.                   |
| Le Jour.                                      |                                  | 10,000        | 1937*             | 2                      |
| Le Sport.                                     |                                  | 10,000        | *                 | 2                      |
| Other than Montreal—<br>English—<br>Monitor.  | Notre Dame de Grace.             | 17,600        | 1924              | 2                      |
| Guardian.                                     | Verdun.                          | 16,500        | 1929              | Ind.                   |
| Messenger (bil.).                             | Verdun.                          | 15,000        | 1918              | Ind.                   |
| Examiner.                                     | Westmount.                       | 7,200         | 1931              | Ind.                   |
| French—<br>Franc-Parleur.                     | Quebec.                          | 4,000*        | 1915*             | 2                      |
| Ontario—<br>Toronto—<br>Star Weekly*.         |                                  | 324,176       | *                 | Ind.                   |
| E. Toronto Weekly and Chronicle.              |                                  | 20,000        | 1918              | Ind.                   |
| Beaches Smile.                                |                                  | 15,800        | 1920              | Ind.                   |
| St. Clair Weekly Times.                       |                                  | 15,400        | *                 | 2                      |
| Danforth Tribune.                             |                                  | 15,000        | 1938              | Ind.                   |
| Nor'Wester.                                   |                                  | 12,500        | 1927              | Ind.                   |
| W. Toronto Weekly.                            |                                  | 12,500        | 1921              | 2                      |
| Danforth Spotlight.                           |                                  | 12,000        | 1924              | Ind.                   |
| The Herald.                                   |                                  | 12,000        | 1924              | 2                      |
| Bloor Watchman.                               |                                  | 11,500        | 1926              | Ind.                   |
| Clarion.                                      |                                  | 10,500*       | 1936*             | 2                      |
| Yonge-Bloor Standard.                         |                                  | 10,000        | 1938              | Ind.                   |
| The Promoter.                                 |                                  | 10,000        | 1939              | 2                      |
| News Weekly.                                  |                                  | 10,000        | 1930              | 2                      |
| Beaches Tribune.                              |                                  | 8,500         | 1938              | Ind.                   |
| Eglinton Courier.                             |                                  | 8,000         | 1937              | Ind.                   |
| Pioneer News.                                 |                                  | 8,000         | 1918              | Ind.                   |
| St. Clair-Yonge Gazette.                      |                                  | 8,000         | 1938              | Ind.                   |
| Kingston Rd. and Main St. Herald.             |                                  | 7,000         | 1927*             | Ind.                   |
| Riverdale Tribune.                            |                                  | 5,500         | 1938              | Ind.                   |
| Lake Shore Free Press.                        |                                  | 5,200         | *                 | 2                      |
| East York Weekly News.                        |                                  | 4,500         | 1929              | Ind.                   |
| Uptown Messenger.                             |                                  | 2,750         | 1926              | Ind.                   |
| Eastender.                                    |                                  | 2             | *                 | 2                      |
| Riverdale Gazette.                            |                                  | 2             | *                 | 2                      |
| Other than Toronto—<br>English—<br>Review.    | Hamilton.                        | 28,500        | 1902              | Ind.                   |
| Echo.   | London.                          | 20,000        | 1879              |                        |
| Twin City Press.                              | Fort William and<br>Port Arthur. | 12,850        | 1934              | Ind.                   |
| Courier.                                      | Oshawa.                          | 10,500        | 1933              | Ind.                   |
| The Sudbury Star (tri.).                      | Sudbury.                         | 8,164         | 1909              | Ind.                   |
| Free Press.                                   | Oshawa.                          | 7,000         | 1935              | Ind.                   |
| The North Bay Nugget (tri.).                  | North Bay.                       | 7,000         | 1909              | Ind.                   |
| The Standard Freeholder (tri.).               | Cornwall.                        | 6,619         | *                 | Ind.                   |
| The Herald.                                   | Sarnia.                          | 6,000         | 1935              | Ind.                   |
| Twin City Review.                             | Waterloo.                        | 4,000         | 1938              | Ind.                   |
| Post.   | Lindsay.                         | 3,940         | 1895              | Ind.                   |
| The Citizen.                                  | Belleville.                      | 3,750         | 1937              | Ind.                   |

\* Based on circulation. \*\* Not reported. \*\*\* From McKim's *Directory of Canadian Publications*, 1938.

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